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Blog | Keeping an Eye on Entertainment

# Los Angeles Greek Film Fest Announces Four Free Events!

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Film, Seminars and Fun! LAGFF.org **Trending Now on Patch** 

The Los Angeles Greek Film Festival (June 4-8, 2014, Egyptian Theatre, Hollywood) has announced five free industry roundtables and programs which will be open to the public throughout the Festival! These events will offer expert advice from some of the Entertainment Industry's key talent. For more information on the Los Angeles Greek Film Festival <u>click here</u>.

## **THURSDAY, JUNE 5**

#### SPECIAL FOCUS – AUDIENCE ENGAGEMENT & CROWD FUNDING

Spielberg Theater @ The Egyptian Theater, 2pm-3pm

In the last few years crowd funding has become not only a very interesting and valid financing option for independent filmmakers, but it's also a unique and powerful way to build the film's following from the early stages. Join us to discuss what makes a successful campaign and how to engage your audience through different platform. Participants: Joseph Beyer (Digital Initiatives, Director, Sundance Insitute), Missy Laney (ArtistServices, Sundance Institute).

#### CASE STUDY - MICROBUDGET FILMMAKING

Spielberg Theater @ The Egyptian Theater, 4pm-5pm

Stelana Kliris introduces in this case study her film COMMITTED, that will be presented at the 8th Los Angeles Greek Film Festival. The film is optioned for a Hollywood remake and already has a theatrical release in Cyprus. The workshop involves a start to finish run-through of DIY filmmaking in today's market and Stelana Kliris discusses with the audience through different

platforms.

### **SATURDAY, JUNE 7**

#### Conversation with Award Winning Casting Director, Valorie Massalas

Rigler Auditorium @ The Egyptian Theatre, 10:00am-11:30am

The seminar is an open forum for actors, filmmakers, and those interested in the cinematic arts to discuss the process of casting selection in film and TV with the award-winning Casting Director.

#### **INDUSTRY ROUNDTABLE "TV SERIES & WEB-SERIES"**

Spielberg Theater @ The Egyptian Theater, 2:30pm-4pm

Serial content production models are constantly changing, always ahead in exploring new platforms as well as in proposing to audiences worldwide new exciting content and viewing experiences. Episodic Writing is a very appealing form for young as well as seasoned filmmakers. Join our esteemed panel of industry professionals for a discussion on the latest evolutions in serial production and get their insightful advice on how to get started. TV/Web series with Susanna Fogel ("Chasing Life")

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